

COTEC is a special cosmetic company for atopic and Sensitive skin

“**apinas**” is a skincare product line for atopic dermatitis which begins in early childhood



OTAGAI



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COTEC

1. Patients suffer from pruritus in eczema

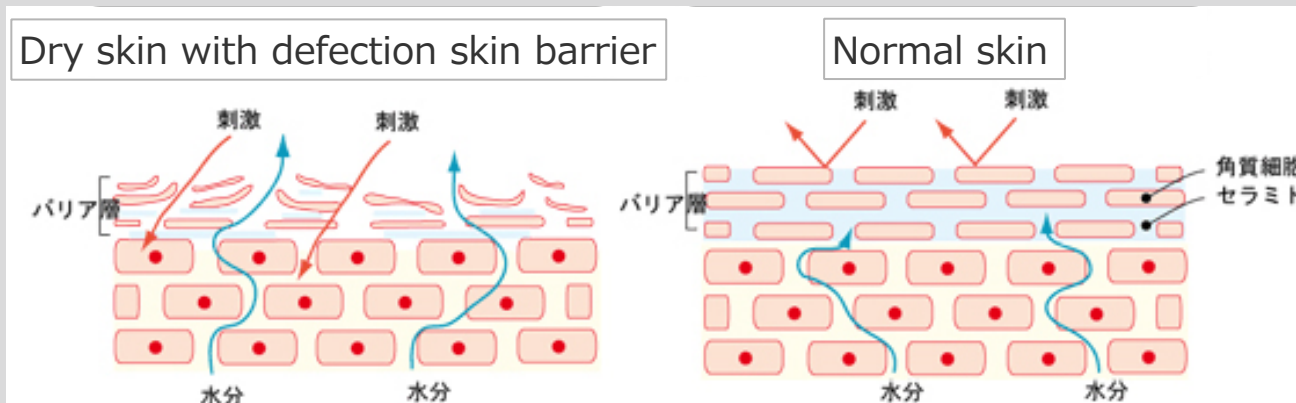
- Most patients develop atopic dermatitis in their early childhood and suffer for a long period
- Japanese population studies report the prevalence of 10% from infants through adolescence.
- Japan is not a rare case, It is said that the prevalence worldwide is 5–10%.
- Dermatologists diagnose and treat the symptoms , but what must be noted is to keep skin clean and moisturized daily.
- COTEC offers the reliable cosmetics which can be used even for infants.



Typical symptoms of atopic dermatitis
After treatment with skin care the progress of
a three year – old girl

2. "apinas" was born for a pharmacist's baby.

- A pharmacist's babe got atopic dermatitis
- She decided to make mild cosmetics with no side effect for babies.
- The dermatitis is caused by the loss of water in the skin and the defective skin barrier.
- After a long study, she produced a Lotion containing a combination of a natural containing and a natural anti-allergy ingredient.
- The lotion successfully boosted the skin barrier level, blocked the allergen, and eased the symptoms.
- We selected the best shaped bottle for easy usage.



3. COTEC's products prevent the dermatitis from getting worse, and promote good skin condition.

- The itch of atopic dermatitis is so intense that patients scratch their skin, which can lead to spreading and worsening of the symptom, and even to bacterial infection, some people are slow to see a dermatologist, but in fact they should be diagnosed and treated much sooner.
- Daily skin care along with medications is a key for a smooth skin.
- “**apinas**” offers a range of products for various levels of the dermatitis.
- We have been spreading information on skin problems and promoting our products.



Samples for patch test



sample distribution event



4. We save atopic dermatitis patients from infants to adults.

- We are looking for business partners for the skin care products.
- COTEC has a lot of experience of producing and selling cosmetics exclusively for sensitive skin.
- We have been communicating closely with our customers through counseling and mothers' events as sales promotions.



5. Company Information(会社概要)

会社名 : COTEC Co., Ltd.
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