

# Transmission Platform Of The Japanese Values Through Eyewear



O T A G A I

Satisfying fashionable high-end Thai  
people with eyewear

2016/2/12

BOSTON CLUB Co.,LTD

# 1. Benefit for Thailand

OTAGAI Forum Association

Once the market has fully grown, people tend to search for the authentic value of things not only its brand or name value.

From the point of view of an eyewear designer, japan's own original technique and sense are essentials to serve the needs for those people.



## 2.Selling point

### 【What composes an eyewear】

- Comfort and Fitness
- Lightness
- Material Texture (Elegance)

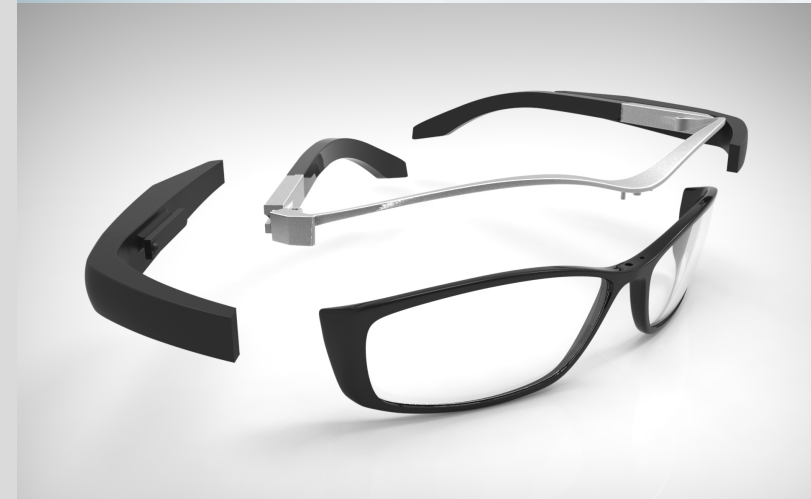


Titanium processing  
techniques from Japan

Delicate Japanese sense

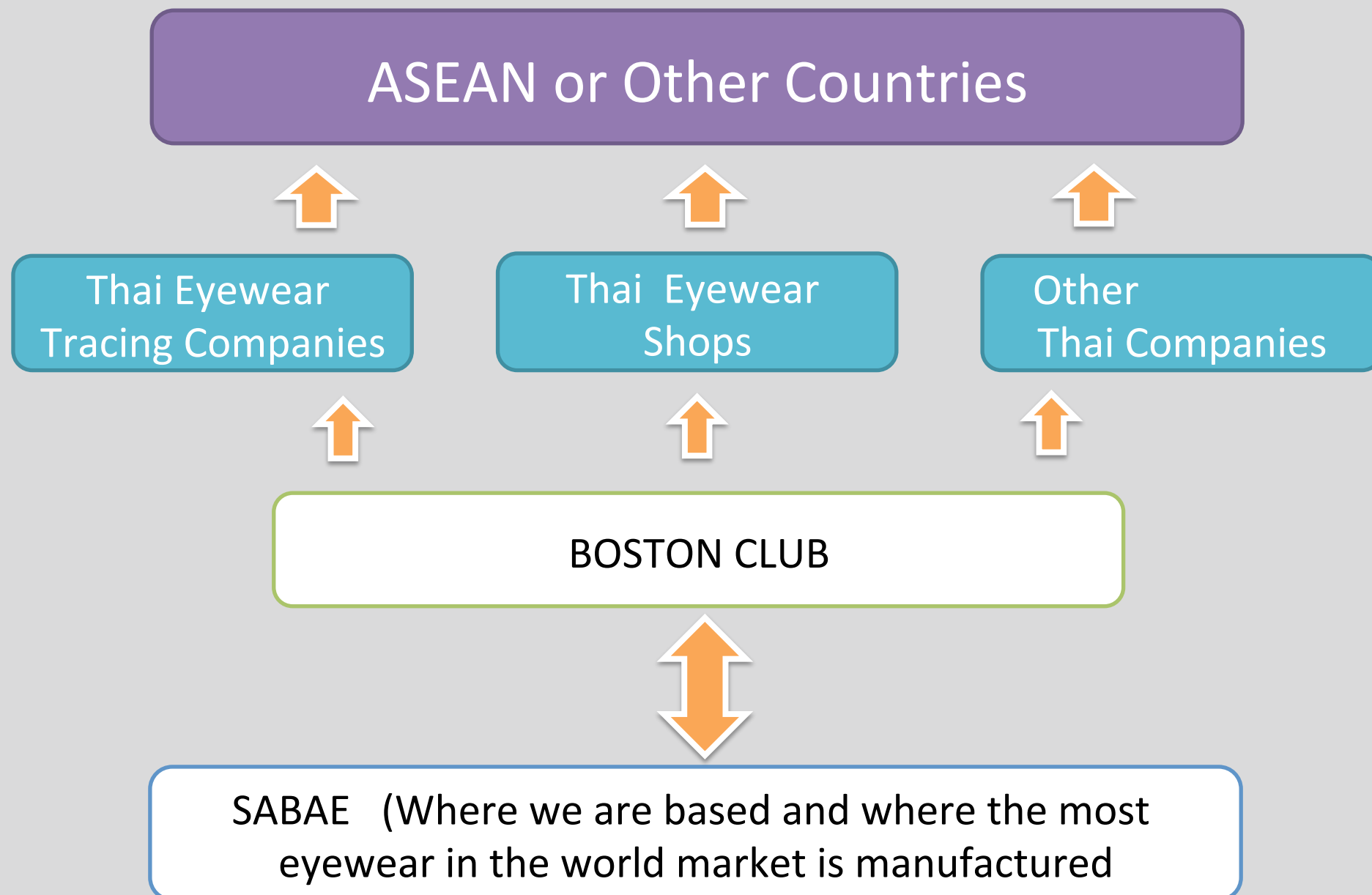


OTAGAI



### 3. OTAGAI point

OTAGAI Forum Association



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## 5. Company Information

OTAGAI Forum Association

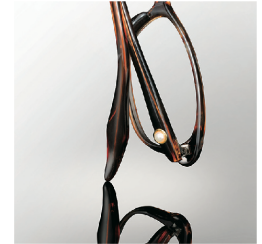
**BOSTON CLUB Co.,LTD**



JAPONISM



BCPC



MUGUET



**BOSTON CLUB**



**GLOSS GINZA**



Wearable Glasses

BOSTON CLUB Co.,LTD was established in Sabae,Japan in 1984. As one of the leading Japanese eyewear companies, we now have four own brands and one own shop in Ginza, Tokyo. Not only the eyewear ,we are expanding the field to wearable device industry by using rich knowledge from 30 years of experience.



OTAGAI